

# SPONSORSHIP

## POLICY

### **Rationale:**

- Our school recognises the mutual benefits that can be gained from developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

### **Aims:**

- To improve student learning, to increase staff development opportunities, and to enhance school resources through a deliberate strategy of developing positive and purposeful partnerships with organisations, businesses and societies that exist within the wider school community.

### **Implementation:**

- The school council will investigate and negotiate all potential sponsorship arrangements.
- The school council will a full detailed written report of any proposal, and seek school council approval before finalising any partnership arrangements. Any pecuniary interests by school councillors must be declared to school council.
- All sponsorship and partnership arrangements will be considered by school council on merit, and decisions will be made on a case-by-case basis.
- When pursuing potential sponsorship arrangements, the sub-committee is required to adhere to the following code of ethics:-
- Sponsorships will only be sought with organisations, companies and societies where a clear and demonstrable benefit for the students and the school's programs can be guaranteed.
- Sponsorship arrangements must take into account the views of the school community, as well as the school values, goals and objectives.
- Sponsorship arrangements will only be entered into with organisations, companies and societies that have a positive public image, are associated with products and services appropriate for a school to align themselves, and that improves educational outcomes for students.
- Arrangements must not be entered into with companies directly involved with tobacco or alcohol products, or that are associated with offensive subjects or themes or activities, or that seek information from the school that would contravene the *Information Privacy Act 2001*, or political parties, or gaming venues.
- Sponsorships arrangements that contain restrictions regarding the school's ability to purchase goods and services freely, or restrict the schools ability to make choices in any way, or expect our school to endorse or promote their product or services will be avoided.
- Each individual sponsorship arrangement will be reviewed on an annual basis by school council.

### **Evaluation:**

- This policy will be reviewed as part of the school's three-year review cycle.

This policy was last ratified by School Council in....

**March 2015**